



**EAT
GOOD
FOOD**

The ultimate
foodie experience.



THE EVENT:

A monthly event series dedicated to a **culinary style, culture, or trend**, showcased by NYC's best of the best chefs/restaurants/vendors in the category all in one place for one glorious night Think; **Crawfish Boil, Southern Style BBQ, Italian Heroes, Middle Eastern, desserts, Curry, Food On A Stick, Pockets of Love, Hot & Spicy, Raw & Vegan, Infused, and more.**

Hungry yet?

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We all have our top list of XYZ, right?!

That's our pride, cultivating when the culinary conversation intensifies. Yelp created a successful business (past tense) out of that human need. We decided to give it a place, name, and frequency.

Eat Good Food is an experience that is a food festival meets a tasting event with a ranking app twist to it.

The series,
produced by

MASC

HOSPITALITY GROUP

A leader in the event creation/production/marketing industry, known for **Bronx Night Market** and **Uptown Night Market**, and in partnership with **AMNY**, takes place in Radial Park, Long Island City. It also features beverage pairings, live performances, and art installations. Eat Good Food is produced in partnership with **Hello Entertainment Group** out of Austin, Texas (Austin Night Market, Austin Crawfish Fest, Austin Ramen Fest)



First Saturday of the
Month from May to
October



LOCATION:
Radial Park,
Long Island City

DATES AND THEMES:

05/07/22
Crawfish Boil

Celebrate Louisiana's mouthwatering Cajon staples, fixings, sides, beverages, and more from the East Coast's biggest hitters, while big band live music completes transporting you to New Orleans for the day.

06/04/22
BBQ Feast

Theres' a BBQ battle out there, and we gon' let you be the judge. Kansas City, Texas, Carolina, or Memphis style will come out on top? Try amazing meats, sides, cocktails, and fixings. You are going to eat good.

07/02/22
Sandwich Fest

Sandwiches are the most loved food items of all time. From Katz Delicatessen's Pastrami, Parm's Italian Combo, and Blue Sky's Chopped Cheese to Otaku Katsu's Tamago Sando, Geno's CheeseSteak, and Black Seed bagel creations, sandwich-fanatics rejoice; You're in for a treat.

08/06/22
Middle Eats

Hummus, falafel, babaganosh, kebab, and halal food have paved their way into our hearts through our bellies here in NYC; some even say they're taking over the street food game (move over dirty-water-dogs?) We picked the top players in the field under one no-roof and added a few super authentic items you just can't miss.

09/03/22
Dumpling' and Noodle

Stop. Think about all these delicious, bite-size, doughy-goodnessy pockets of love and those velvety rich slurpy noddles just exploding in your mouth - Yeah...are you there yet? Welcome to umamiland. Try a plate load of these two of the most culturally versatile foods on the plant. Thank us later.

10/01/22
The Chicken Festival

Have your napkins ready because you won't want to leave until you've tried them all! Eat Good Food brings you a combination of NYC's top chicken joints from hot to garlic - try a range of different chicken entrees from the top spots in the Big Apple. A dangerously good time!

PARTNERSHIP PACKAGE



- Logo on all online, media, and print
- Designated Newsletter + CTA
- Press release mentions
- Individual social media content throughout the season
- Large (8 feet x 5 feet) banner on site
- Physical space, if applicable
- Giveaways/Raffles/Activations

**\$3500 per event or
\$15,000 for the season.**

**\$20,000 for category
exclusive for the season.**

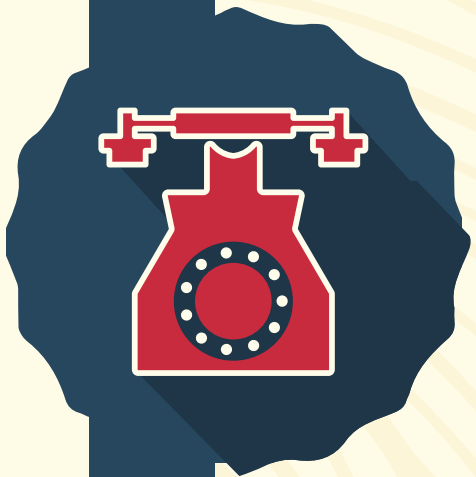
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CONTACT US

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