

COMEMUNDO

CELEBRATING FOOD FROM THE LATIN DISPORA

¡Celebrramos!

Comemundo THE first-ever
Hispanic and Latin food
and culture focused event



IS COMING TO RANDALL'S
ISLAND THIS OCTOBER.



El Sabor & El Ritmo

Ladies and gentlemen - **mi gente** - we're about to make history. Comemundo, The first-ever Hispanic and Latin food and culture focused event dedicated to the Latin & Hispanic diaspora, is happening this year during Hispanic Heritage Month. The most authentic and comprehensive celebration of the flavors, art, and culture of the fastest-growing demographic in the country is set to break every imaginable record in the experience space.

¿ESTAS LISTO?

This authentic celebration will take place on *Randall's Island*.

#Comemundo is coming on
October 8th and 9th of 2022
from 11-6 pm.



THE EVENT,

PRODUCED BY

MASC
HOSPITALITY GROUP

(creators of the Bronx Night Market, Uptown Night Market, Fordham Flea, and the Drive-in Experience, to name a few), will celebrate **National Hispanic Heritage Month** with a collection of Central and South American gastronomies and beverages. This one-of-a-kind event will be highlighted by live performances with genres from **salsa, reggae, rumba, jazz, Latin pop, to hip hop**, as well as art installations, a selection of family-friendly activities, raffles, giveaways, and more.



60% OF LATIN FOOD LOVERS ARE NOT LATINO,

trying everything from the traditional taco to more cultural foods like arepas, tamales, and pupusas. And with **2.4 million Hispanics** or Latinos living in New York City, we want to bring in the growing population with an exciting event that properly represents their wants and cultures. Our key demographics include **over 50% of our visitors** being of Hispanic, Latino, or Spanish origin. With almost **1,000 Mexican restaurants**, thousands of other Latin American and

Hispanic-themed carts, trucks, and restaurants, and **over 156 Michelin star restaurants** in the world, these cultures are establishing themselves as a plentiful, classic staple in American culture. Our vendors will tap into a growing genre for the NYC food space.



100K EMAIL
SUBSCRIBERS

 **78% POC**

 **61% WOMEN**



**100K COMBINED
SOCIAL**



OVER 2B IMPRESSIONS

40+

**SATISFIED PARTNERS
SINCE 2017**

Our group is known for producing world-class, affordable, fun experiences that are community-focused and we get to do what we do thanks to the support of partners like you.

For more information and partnership opportunities please email: marco@maschospitalitygroup.com

