

VEGAN NIGHT MARKET

GOOD FOR YOU; GOOD FOR THE PLANET

No longer a 5-letter word, Vegan culture is on the rise, and the numbers don't lie.

79MM

are estimated to follow a vegan diet globally.

430 MM

commit to replacing a few meals monthly with plant-based ones.

500%

have increased Google searches for relevant keywords annually since 2019, and plant-based food is the number one growing category.

We are thrilled to announce the launch of the most exciting new event series in town: the **NYC Vegan Night Market!** A weekly festival located in Central Park (midtown). We expect 2000 guests per event.



The Vegan Night Market at Central Park - the ONLY Weekly Vegan event in NYC will feature 25 of the city's best food vendors, restaurants, and brands in the plant-based space every **Tuesday from 4-10 pm** starting on **June 6th** at Wollman Rink right in front of New York's biggest Pickle Ball arena and throughout its season.

The partnership will include the following:

SOCIAL MEDIA CONTENT
(COMBINED 200K)

NEWSLETTER MENTIONS +CTA
(160K LOCAL SUBSCRIBERS)

ON-SITE SIGNAGE

ONLINE OR ON-SITE ACTIVATIONS
(RAFFLES, CONTESTS, PRESENTATIONS, ETC.)



**PARTNERSHIPS START AT \$1500 PER EVENT
OR \$20,000 FOR THE SEASON.**

Please email us at info@maschospitalitygroup.com to learn more about this exciting opportunity to connect with a powerful demographic.